

Board Meeting: 10/15/14

Rowan County Library

Present: John Viton, Ewell Scott, Don Grant, Jennifer Cooper, Phil Martin, Sharon Jackson, Curt Hammond, David Oyen, Priscilla Gotsick

Absent: Sharon Jackson, Mark Minor, Clyde James

Minutes from last meeting approved.

- Treasurers report: Balance \$38,944 with no outstanding bills. Printing of programs fee outstanding.
Fees for last concert (\$6688): Radio station \$496, Morehead News \$500, Musicians \$4075, Music \$291, Rent \$25, Printing \$722, Misc. \$173, Risers \$906 (\$500 reduction for free ad – total remaining \$406).
Income for 9/21 concert (total \$3200): Fuzzy Duck \$260, Door Tickets \$1330, Online/Will Call \$175, Donations \$400, Membership \$60, T-shirt income \$975 (cost \$665)
Season ads: \$1050
- Concert review 9/21: Audience count 420
Middle School is a better location acoustically, but the Conference Center is better for location and audience appeal.
Conductor had good rapport with audience
Attention to flooring – perhaps add a floor for the strings?
- AAC report – all repertoire for season
- Suggestion box/email address for audience to recommend pieces
- Steve Tyrone to build a sculpture for the CRSO
- Pre-concert dinner – last time an email was not sent out on time, attendance was low. Perhaps a post-concert meeting will be better attended? Don Grant to look into this.
- January election: Dr. Cooper, Dr. Grant, Sharon Jackson, and Phillip Martin have contracts that are expiring. Those positions can be renewed for up to 2 years. New board members will be elected.
- February Concert: There will be a big push to get Governor Brashear to attend. President Andrews will host a reception in his honor. The Morehead City Council will present a key to the city to Governor Brashear. The hope is to increase attendance at the concert with the key presentation.
- Dinner Dance: Ashley Summers is willing to assist with the jazz ensemble. Date is to be determined. February and March are probable times. Dr. Grant and Ewell Scott will look into it.
- Priscilla would like to get NBC in to do a segment on the CRSO making a difference in the community featuring Ewell Scott.
- Fund Raising: An anonymous donor sent in \$1,000. \$12,000 has been collected so far this week. The orchestra needs \$40,000 a year to stay afloat. Between \$32,000 and \$33,000 will need to be raised each year. New bank being built may be willing to help at its completion. Possibly invite members and others to attend board meetings to understand functioning of the orchestra. Priscilla will write about donating in a newsletter and December program discussing value of members' money.
- SGA: Jake will contact the president of the Student Government Association to publicize the orchestra concerts to students.
- Emailing the faculty: Notify MSU faculty from the music department to announce concerts to their students.
- Advertise meetings in the newspaper to increase attendance. Maybe establish a quarterly meeting.
- Newsletter: Priscilla will be sending out another newsletter in a couple of weeks.
- T-shirts: They were a big hit. Polo shirts would cost \$20. Embroidery pricing still being determined. Could have people order and pick up shirts from the store. Ticket takers and ushers can wear the t-shirts to advertise for sales.

Meeting adjourned at 6:35.