

## Meeting of Cave Run Symphony Orchestra Board

Thursday, August 13, 2015 5 pm at the Rowan County Public Library

**Present:** Mark Minor, Sharon Jackson, Ewell Scott (presiding), Don Grant, Janet Hogge, Priscilla Gotsick, David Oyen, Clyde James, Kent Freeland, Curt Hammond, Suanne Blair, Bob Pryor

Minutes from April meeting approved.

- **Treasurer's Report** by Hogge: CRSO balance on hand 8/13/15 is \$58,040 (an increase of slightly more than \$4000 from the April board meeting). Hogge reported that over \$5300 is pending income from Founding Donors and approximately \$1100 in anticipated current expenses. Discussion around the approximate cost of offering a four concert season at 32-38K. (See Treasurer's Report 8/13/15 for complete details.)
- Ticket Director Freeland: mailed or distributed 300 tickets to 60 individuals/companies so far.
- Scott shared list of season gifts so far. These names will go on website. Hogge will keep the gift list up-to-dated to Hammond for inclusion on the website.
- Decision made NOT to develop a new poster for the September concert. Members encouraged to place current posters wherever they can find a "willing" display area.
- Report on Distribution of CRSO flyers:
  - ❑ Mt. Sterling Gateway Arts Center provided all their mailing addresses so brochures have gone out to all those folks. Email list not provided; suggestion made to send CRSO email blasts to their director and ask that they forward on to their membership.
  - ❑ Brochure will go in every salary envelope for SCR employees. Same for all Rowan County Public Schools personnel. Looking into the possibility of inserting brochure in all MSU faculty and staff pay envelopes.
- Cave Run Storytelling Festival will help to advertise the 9/27/15 concert by having MC's announce the concert at each festival session and by offering \$5 off either a CRSO individual or season ticket upon presentation of a festival "swatch."
- James talked with Craft Academy leadership about Symphony season and encouraged those students to attend (they would get in free).
- Personal note writing party will be held on August 25th from 10-2 at RCPL to invite persons to renew CRSO membership or become a new member.
- Newsletter: Gotsick has sent a draft around for comments and it should be ready for distribution by the end of August.
- CRSO sculpture: the fine representational sculpture of the CRSO logo has been completed by Stephen Tirone and will be officially presented/recognized at the Sept.3rd meeting of the Chamber of Commerce. Board is most appreciative of this gift to the

community and the CRSO. Tirone's work will be recognized in the September concert program as well as on the website.

- Scott reported that Gov. Beshear has regretfully declined to attend the September concert but still hopes to attend one in the spring.
- Scott reported that the consultancy grant proposal to the KY Arts Council has been denied due to CRSO "...having too many goals."
- Members encouraged to renew previous program ads with various businesses and to seek new advertisers. All info must be to Catherine Rogers by Labor Day at the latest.
- Facebook page: Hammond is the administrator so send all postings to him.
- Discussion about how much education should accompany a concert: regarding individual pieces or various instruments or groups of instruments. Was noted that part of the mission of CRSO is to "...provide educational and enrichment activities..." How much pre-concert education is too much or too little? Who is the education for? When and by whom can it best be done? Jackson showed some internet samples of posters that might be effective educational tools regarding the instruments which make up the orchestra. No decisions made.
- Miscellaneous Items:
  - ❑ Scott reported on visit with representatives of the Ohio Valley Symphony in Gallipolis, Ohio. Helpful to see what and how others are doing something similar to CRSO.
  - ❑ Reported that the Hampton Inn will donate a total of up to 8 free nights for conductor housing during the course of the '15-16 season.
  - ❑ Suggestion made to seek grant money to pay for Inspiration Center participants to attend the concerts. These folks are instrumental in getting the risers set up before each concert. No action taken.
  - ❑ Ron Fiel has agreed to develop a method for tracking concert attendance so CRSO has a better idea of the scope of its reach.
  - ❑ All members encouraged to think of creative ways to fundraise. Suggestions made to generate interest in the Maysville and Flemingsburg areas. Suggestion made to explore possibility of putting flyers in pay envelopes for Maysville Community College faculty and staff.
  - ❑ CRSO encouraged to check with MSU before setting calendar to avoid, where possible, major conflicts in scheduling.

Executive Committee will meet with Jane Higgins on August 19 for the purpose of gathering information about the work of the Blue Grass Community Fund and how it might benefit CRSO.

Meeting adjourned at approximately 6:30.

Respectfully submitted by Bob Pryor