

Meeting of Cave Run Symphony Orchestra Board

Wednesday, April 29, 2015 5 pm at the Rowan County Public Library

Present: Mark Minor, Sharon Jackson, Ewell Scott (presiding), Don Grant, Greg Jenkins, Janet Hogge, Priscilla Gotsick, John Viton, David Oyen, Clyde James, Bob Pryor

Minutes from March meeting approved with the addition of Clyde James being present at the meeting.

- Treasurer's Report: CRSO balance on hand 4/29/15 is \$53,965 including \$975 which has been refunded from musicians returning their February cancellation checks. May be more coming. (See Treasurer's Report 4/29/15 for complete details.)
- Official vote taken to elect officers for the 2015-16 season: Scott, President; Minor, Vice-President; Hogge, Treasurer; Pryor, Secretary. **Slate approved.**
- Nathan Monroe-Dishman will serve as the new faculty representative to the Board.
- Review of April 12, 2015 Concert..."Springtime Romance": very positive comments heard all around. Question as to how many people attended...no way of counting at this point. Minor will work with Ron Fiel to set up some kind of system which will yield that data for the future.
- Discussion regarding the venue (Middle School) for the concert. In general, feeling that this is a good location and it is free (a gift from the Rowan County School System). Some feeling that Conference Center should be the permanent "home" for the CRSO. No decision was made.
- Scott/Pryor tasked with writing a note of thanks to Middle School Principal for use of facility.
- Grant raised the issue of finding a way to give the musicians more practice time, possibly having some of them come in on Friday. No decision made.
- Working on signing conductors for the next concerts. Discussion about how to "sweeten the pot" in order to have a wider group from which to select. Oyen moved/Minor 2nd: Starting with the Feb. and April 2016 concerts, conductors will be paid \$1000/concert. **Motion passed.**
- Grant moved/Minor 2nd: All future musician contracts will include a clause stipulating that if a concert has to be cancelled for any reason, they will be paid half of the agreed upon pay. **Motion passed.**
- Board thanked John Viton for his dedicated service to CRSO.
- Soiree Dinner/Dance: Event was viewed by all as a huge success from a musical and financial and food standpoint. Thanks to all who worked to make the event successful. Will plan to do it again in 2016 and will begin researching possible dates. One issue raised about whether in the future, attendees could reserve seats at a particular table.

- Discussion of 2015-16 Season: Scott emphasized need for continued and stepped up fundraising.
 - ❑ Concert brochure will be revised by Tony Hobbs and Curt Hammond
 - ❑ Motion to increase individual concert ticket price to \$15. **Motion passed**
 - ❑ Motion to increase Season Ticket price to \$30 and include Society Membership with season ticket purchase. **Motion passed.**
 - ❑ Discussion about whether to include reserved seating for Christmas concert for all Season Ticket holders. Grant moved to table this discussion/James 2nd. **Motion passed.**
 - ❑ Discussion on various fund raising ideas: see if MSU will provide zip code lists for donors in the area; research viability of gaining 501c3 status; research feasibility of running ads in surrounding community newspapers; more effective use of social media; have a party with the product being notes written to prospective donors.
 - ❑ James suggested that a one page fundraising piece be created to help prospective donors understand how their money is used and what benefits they receive when making a donation or becoming a sponsor.
 - ❑ Scott will initiate contact with KY Arts Council to pursue taking advantage of their consultant service

Meeting adjourned at approximately 6:30.

Respectfully submitted by Bob Pryor