

Cave Run Symphony Orchestra Annual Board Meeting

January 31, 2017, 5pm at Rowan County Public Library

Attending: Ewell Scott (presiding), Mark and Joyce Minor, Clyde James, Sharon Jackson, Don Grant, Kay and Kent Freeland, Suanne Blair, Nathan Dishman, Judy Yancy, Janet Hogge, Terry Ensor, Keith Kappes, Bob Pryor, and guest, David Gregory.

Election of New Board Members:

- Kay and Kent Freeland brought a slate of nominees for the Board to consider. After some discussion about the voting process, Yancey moved that the slate of Board members be accepted by acclamation. This was seconded and the following members (having been properly vetted and grilled by the Senate Committee on the Arts!) were elected to serve until January 2019: Scott, Ensor, Jackson, Kappes, Pryor, and Sherman Sparks. Later in the meeting the following officers were elected: President: Scott; Vice-President: Minor; Treasurer: Sparks; Secretary: Pryor.
- Board Members going off active duty were recognized and thanked for their service: Curt Hammond (will continue to serve as webmaster of the CRSO site), Greg Jenkins, and Janet Hogge.
- Scott floated the idea of creating an Emeritus Board populated by persons who have served the organization faithfully in the past but who no longer wish to be actively involved. The group would not meet but might be called upon for special functions or events. More discussion in the future as to the actual implementation of this group.

Financial Report: Janet Hogge

- As of 1/3/17 the bank balance is \$87,328.48 (See synopsis of income and expenses handed out at the meeting for details) which includes all expenses for the December concert and income from founding donors, individual gifts, merchandise sales and sponsorship payments for the Trumpet Extravaganza and the '17 Soiree.
- Morehead Tourism has given a \$3000 grant to CRSO to be used only for Publicity and Promotion of the remaining half of the current season.

Artistic Advisory Committee: (Don Grant)

- Reports that Terry Durbin has agreed to be our conductor for the entire '17-'18 season
- Dates for the '17-'18 season have been set as follows: October 1, December 2, February 25, April 22
- Kappes raised the question of why we have only one conductor for an entire season since, in his experience, there is a certain excitement in viewing a new conductor each concert. Grant shared the reasoning that we wanted someone who is able to actively

engage and educate the audience. Durbin has shown that he is able to do this quite well.

- A feature of the April concert: a time for introductions to the instruments
- Grant raised the issue of possibly having some seating in future concerts behind the orchestra to create a unique view of the orchestra members and the conductor...this will be considered.
- Blair suggested that persons come to the pre-concert rehearsal. There would be an extra charge but would give people a new appreciation of how a concert is constructed and the work that goes into the performance. As well as the fact that it would be fun.

Budgetary Needs and Methods for Meeting them: (Scott)

- In order to maintain a healthy and vibrant Symphony program, we need to raise each year, at a minimum, an additional \$15K.
- Scott shared that the Board has raised over \$250K since the inception of the orchestra in 2013.
- A whole list of possible revenue sources was presented and discussed. Some highlights included:
 - Resubmit a grant request to Toyota for \$5K
 - Increase the number of ads for the concert program
 - Revise the '17-'18 brochure to reflect additional giving categories
 - Blair suggested that all the Founding Donors be approached and thanked for their initial gifts and asked to re-commit to ensuring the continued success of the CRSO by continuing their financial support
 - Continued support from both the city and county budgets
 - Expand business sponsors/donors...suggestions included: American Stave Co., Ruth Hunt Candy, KY distilleries

Miscellaneous Items:

- The 2017 Soiree will be held April 8th at the CHER building. Priscilla Gotsick is designing the brochure. Volunteers are needed to make this event a success.
- James suggested that the '17-'18 season flyer be distributed at the April '17 concert.
- MSU students will help James distribute concert posters around town this spring.
- Discussion about concert seating: preferred seating for donors; for additional cost, persons could receive reserved/better seating. Pro's and con's shared but no decisions made.

Meeting adjourned at approximately 6:20 pm.

Respectfully submitted

Bob Pryor