

# **Cave Run Symphony Orchestra Board Meeting**

## **August 3, 2016 Meeting at Rowan County Public Library**

**Attending:** Ewell Scott (presiding), Mark Minor, Clyde James, Don Grant, Suanne Blair, Judy Yancy, Nathan Dishman, Bob Pryor

**Minutes** from the May 25, 2016 Board Meeting were approved as distributed.

**Financial Report:** Janet Hogge was not present. An email of the current financial status was sent before the meeting. The document showed a current balance of \$70,246. Scott reported that the city has granted \$1000 and the county \$2000 to the Symphony for the '16-'17 season. This income is NOT reflected on the Treasurer's report.

**Suggestion:** that the form for the Treasurer's Report be revised to provide a more clear accounting of our financial status. Scott will confer with Hogge about this.

Scott reported that grant application to Toyota had been denied but that the Orchestra should apply again. Problem apparently with the fact that CRSO has the same Tax ID # as MSU.

**Artistic Advisory Committee** David Oyen was not present to report. Scott reports that he has learned that the Conference Center has a large screen that could be used to project the concert for greater visibility by all the audience. This will be tested before the next concert.

### **CRSO '16-'17 Season Items:**

- 3000 new brochures being printed outlining new giving categories/sponsorships
- Continue to recruit ads for concert program
- Scott and Grant visited Rowan County music leadership to seek ways to encourage more involvement by students
- **Action:** Dishman to work on increasing MSU student involvement (possibly working a deal for free pizza when presenting a concert ticket)
- Pasquale's and Bakery on Main has purchased the ad space on the back of all the tickets for \$500
- **Action:** Blair and Dishman will pursue possibility of having students meet with the conductor prior to the concerts for educational/enlightenment purposes
- Commitments: Freeland...Ticket Distribution
  - Ron and Ann Fiel...entry way tables and attendance count
  - Jackson...Merchandise Sales
  - Whidden...risers set up and take down
  - Jim Jackson...Handicap Seating
  - Phil and Julia Martin...food for musicians
  - Pryor...liaison with Storytelling Festival

**Fall Trumpet Art Extravaganza:** Greg Wing and Vince DiMartino in concert on October 8, 2016 at MCC. They will be accompanied by the DiMartino Osland Jazz Orchestra.

- Juried art show managed by Ashley Gilliam and a committee. Sales will be split 30% to the Arts Center and 70% to the artists. -

- Sam McKinney and Lavon Williams are both donating pieces of art.
- Hospital caterers will provide light hors'devours and a cash bar will be available. CRSO will provide food for the orchestra members.
- Admission proceeds go to CRSO. \$30 at the door/advance tickets \$25/person. Board members are asked to sell tickets in advance.
- Doors open for art show at 6:30; music at 8pm
- Ad to be placed in the Lexington weekender section

**Miscellaneous Items:**

- James will organize a CRSO table for the Arts and Eats festival
- Need to revisit Founding Donors to thank them for their initial support, distribute this season's tickets, and encourage them to consider sustaining funds for future seasons
- Grant reports on stirrings to restart the public schools string program under the umbrella of CRSO. Potential of having access to free instruments. Needs further study but could be an excellent way of promoting the CRSO in the future.

Meeting adjourned at approximately 6:20 pm.

Respectfully submitted  
Bob Pryor

Emailed with revisions 8/29/16